

**Localizing SDG's:  
Emerging Stronger for a Healthy and  
Sustainable Green Infrastructure.**

*By: LAr. Mustika Ally Zulkifli.*



**Part 1:**

Introduction.

**Part 2:**

The Covid-19 Experience.

**Part 3:**

Post Covid-Johor “BAHARU”. The new JB.



# Part 1: Introduction.





JABANGAP M

Johor Bahru

# About MBBJ



## Our Mayor

**Y.B. Dato' Haji Adib Azhari bin Daud.**

Mayor, Johor Bahru City Council.

- 373.18  $km^2$
- 167 housing estates
- 1,121,935 population

**Landscape Department's  
Responsibilities.**

249.27 km of roadside  
landscape maintenance

408 children playground

7 public parks

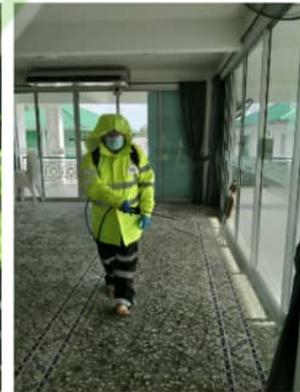
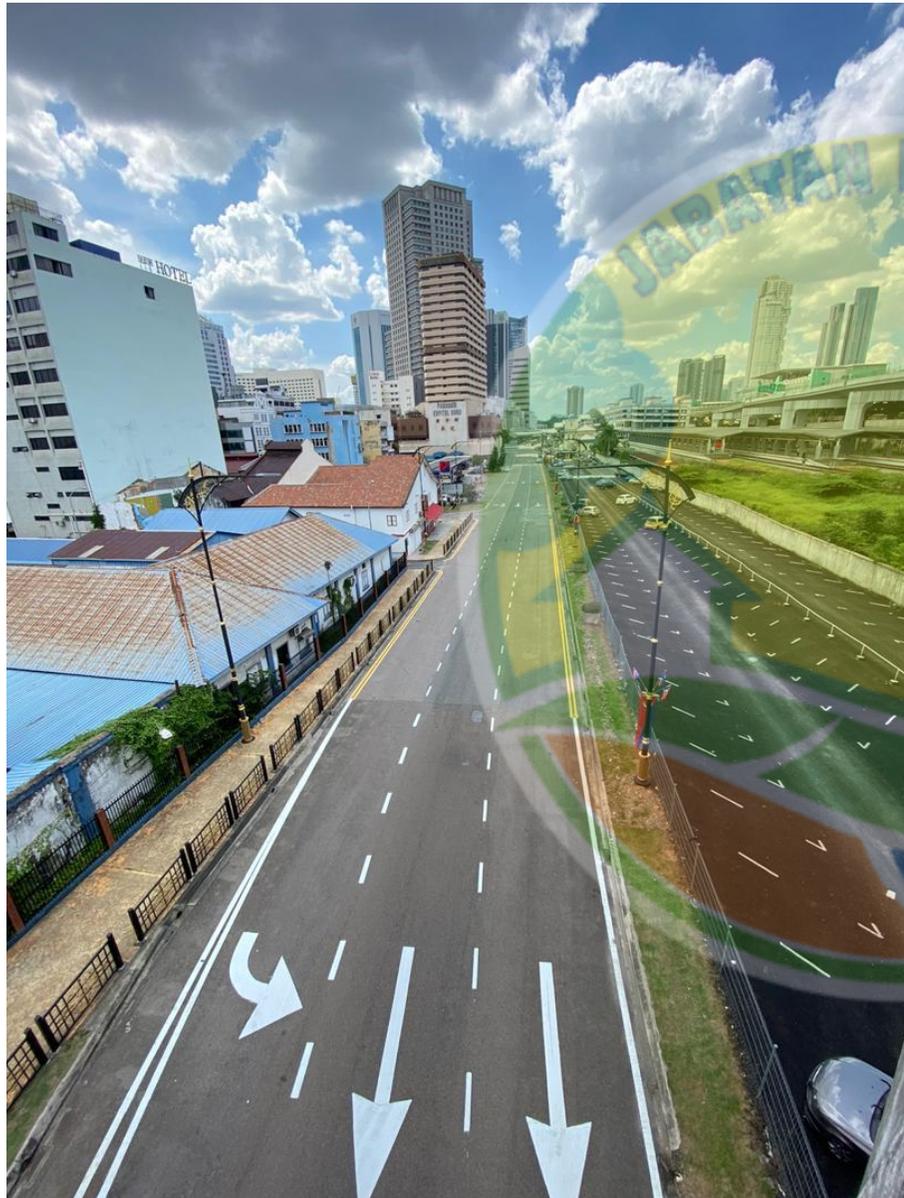
Landscape Plan Approval

# 2020: The Year of Unprecedented Event.



MB JB UTC MB JB UTC

# Prioritizing the Citizens' Health





## Part 2: The Covid-19 Experience.

# COVID-19 Experience.



- How to close the park?
  - How to maintain the city?
  - How to handle application processes?
  - Quickly learn to look into our assets and talents and how to adapt with new processes.
- Quickly make the city back into shape.
  - Maintain street landscape and parks.
  - Sanitise the park to ensure people can use it back.
  - Strategize new policy.
  - Introduction of urban farming for communities.
- Its about time to make proper maintenance.
  - Taking advantage of lesser traffic and lesser users.
  - Generate local economy through maintenance and upgrading contracts.

# MCO 1.0



## The New Normal

New Maintenance SOP  
Online meeting  
Limited resources



# POST MCO 1.0



# POST MCO 1.0

## Coronation Avenue

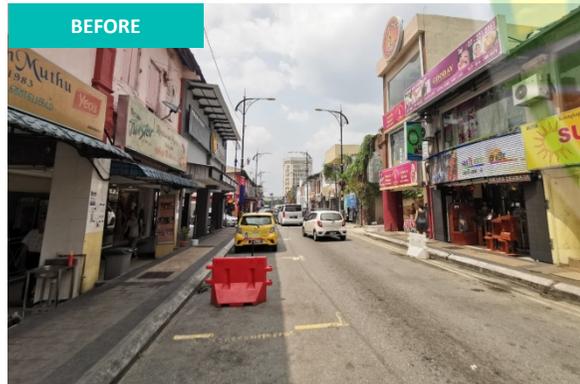
Jalan Dhoby



*Collaboration with Think City*



Jalan Trus



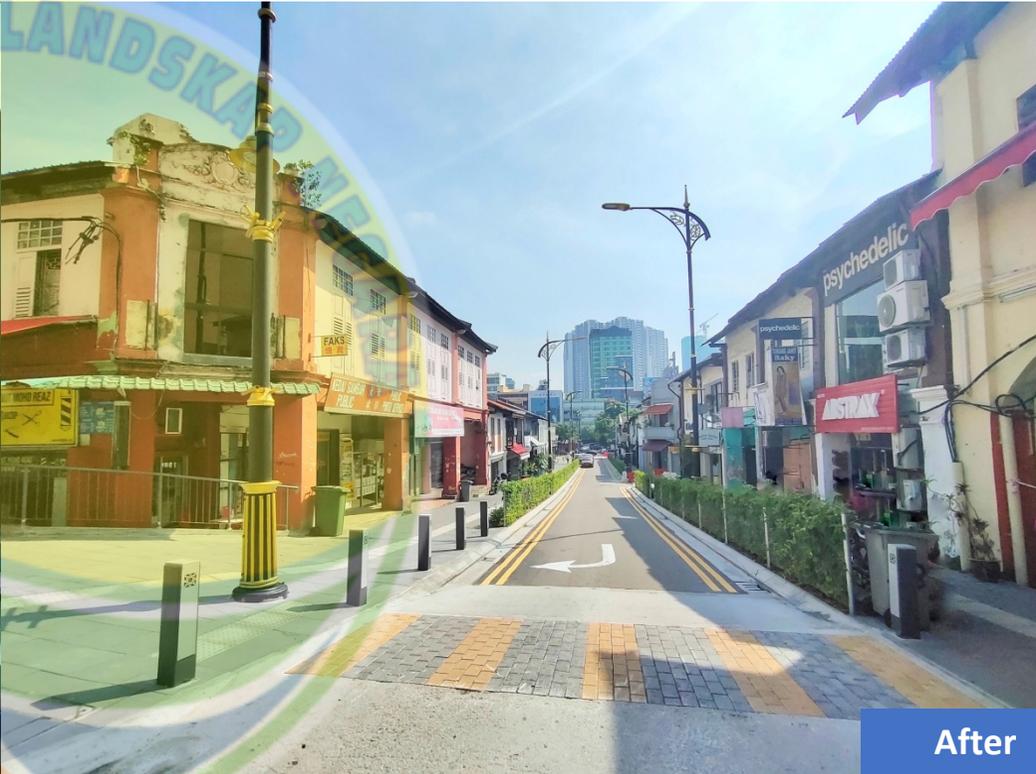
# POST MCO 1.0

Collaboration with Think City

Coronation Avenue



Before



After

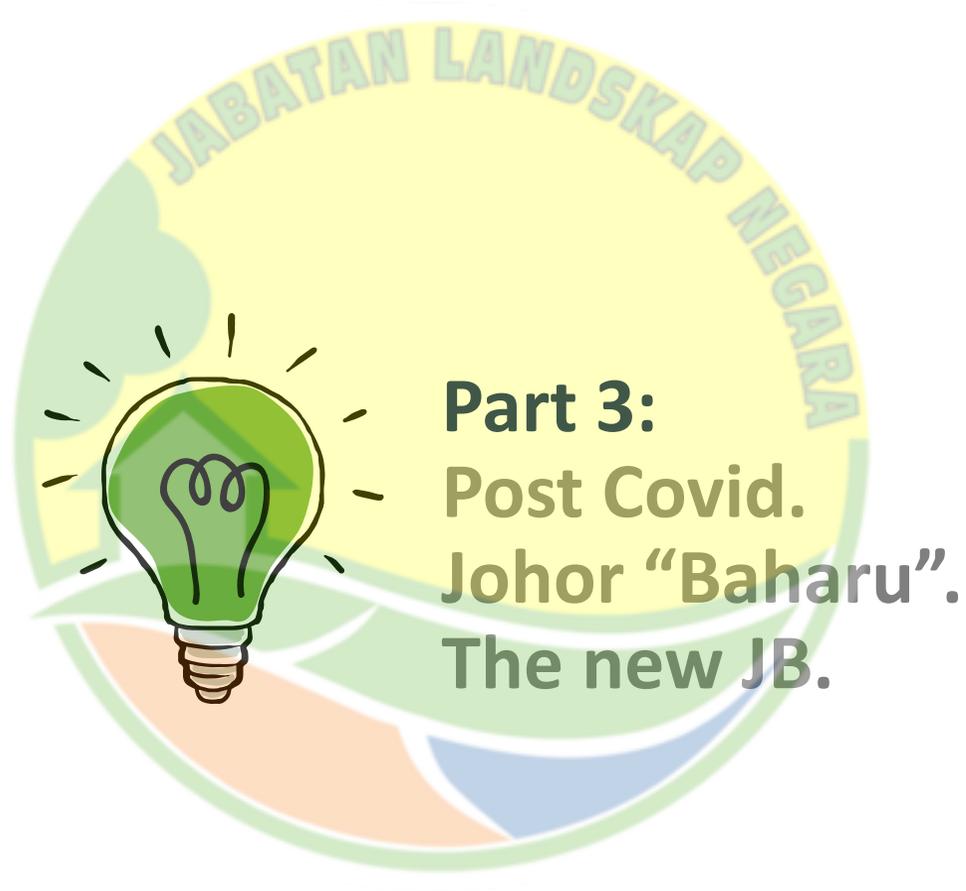


# POST MCO 1.0

*Collaboration with IRDA*



**TMIYC**

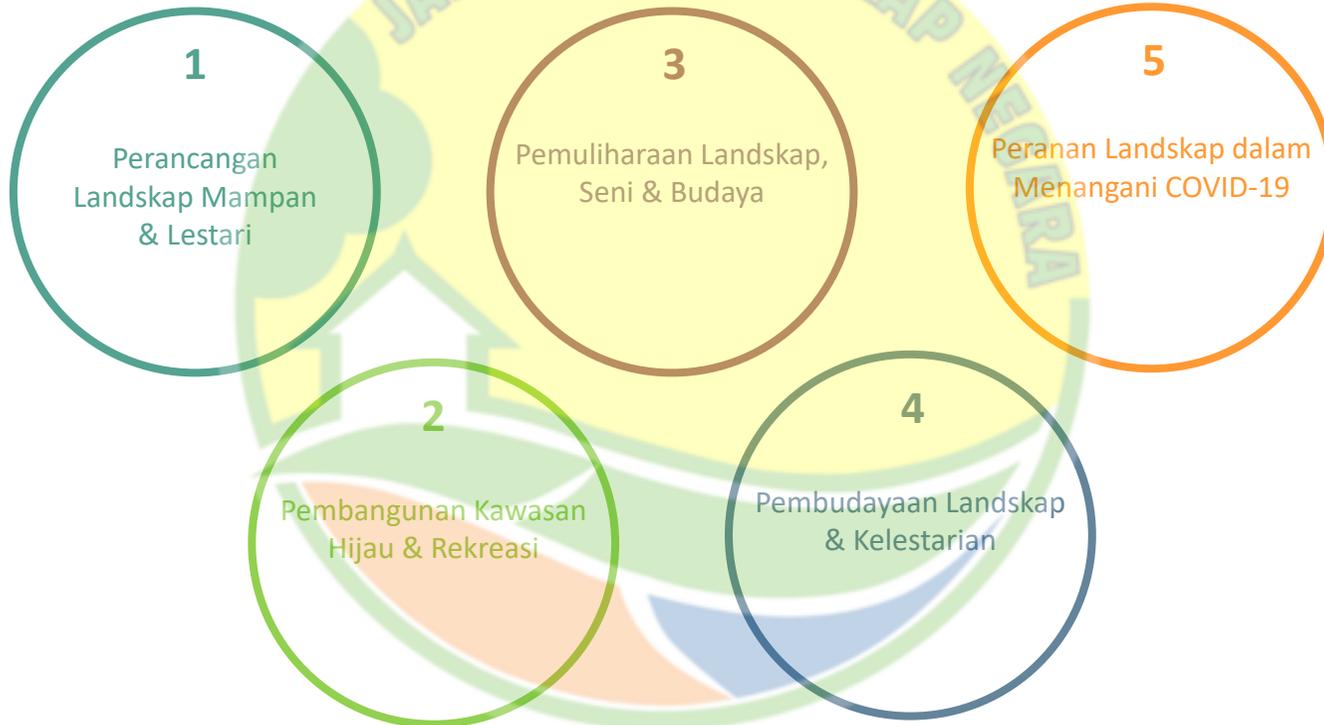


# Strengthening the Policy



## MBJB's Landscape Masterplan

### 5 Core Strategies

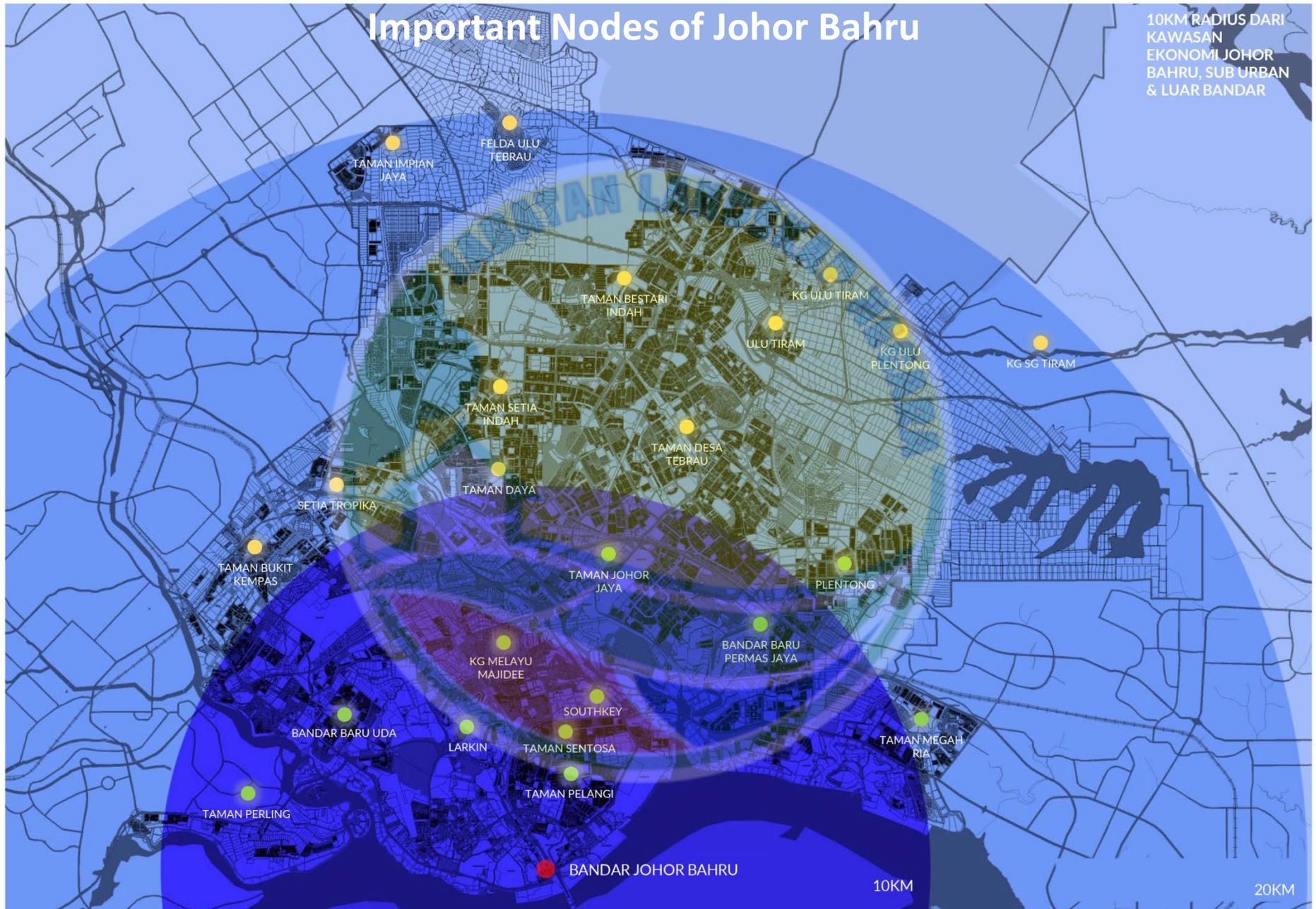


Target for completion by Aug 2021.



# Important Nodes of Johor Bahru

10KM RADIUS DARI  
KAWASAN  
EKONOMI JOHOR  
BAHRU, SUB URBAN  
& LUAR BANDAR





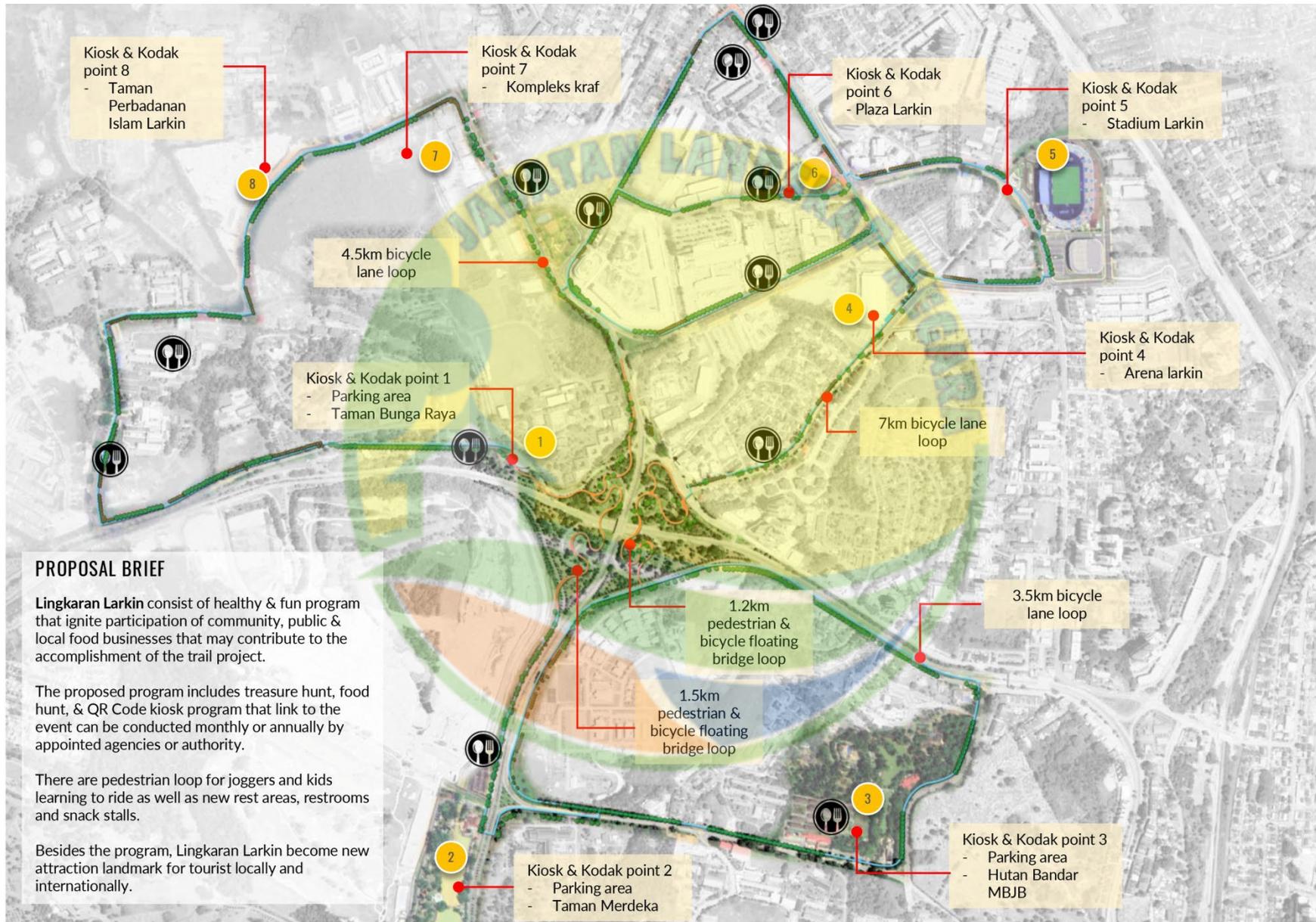
# Urban Resilience Strategies

The Overall planning consider sustainability through the application of 8 SDG criteria with translation of Johor Culture & heritage in the touch of Art.

Sustainable art may also be understood as art that is produced with consideration for the wider impact of the work and its reception in relationship to its environments (social, economic, biophysical, historical and cultural).



# Action Areas



## KESELAMATAN AGENDA JAMINAN MAKANAN JOHOR JADI ANTARA TIGA IMPETUS BAHARU

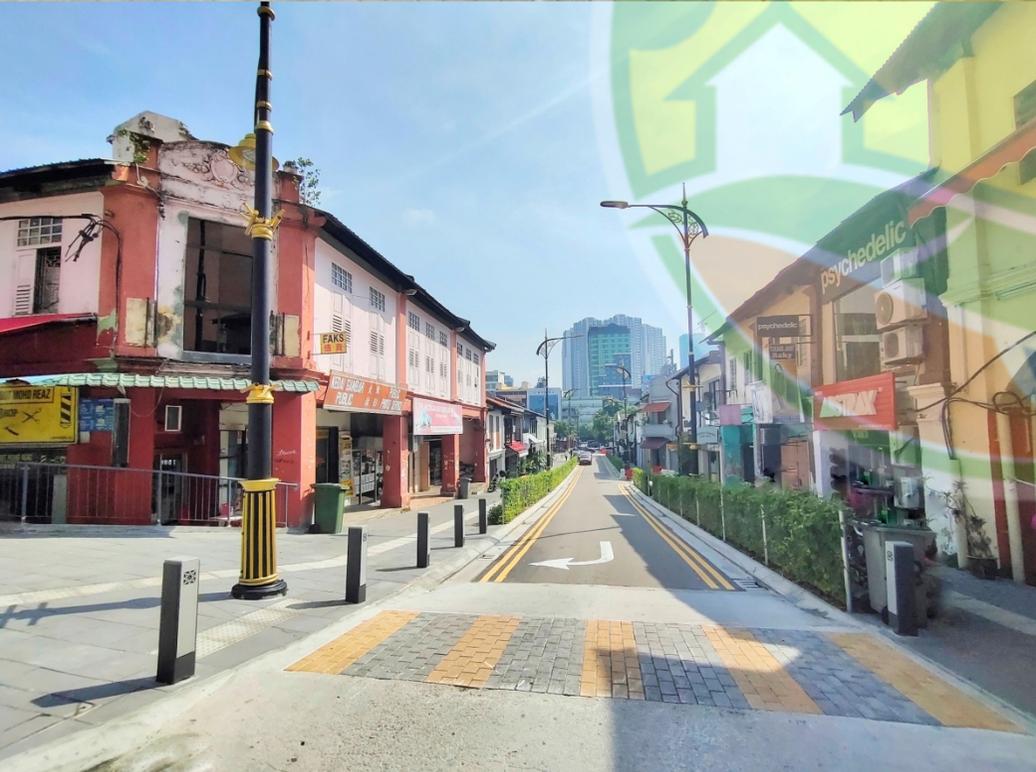
Oleh Mohd Izuan Roseli  
NOV 26, 2020



### Pilot Project 1: "Kebun Kejiranan"

Targeting  
24 Kebun Kejiranan  
by end of 2021

In line with Johor's  
food security strategy.



## Pilot Project 2: Mural.

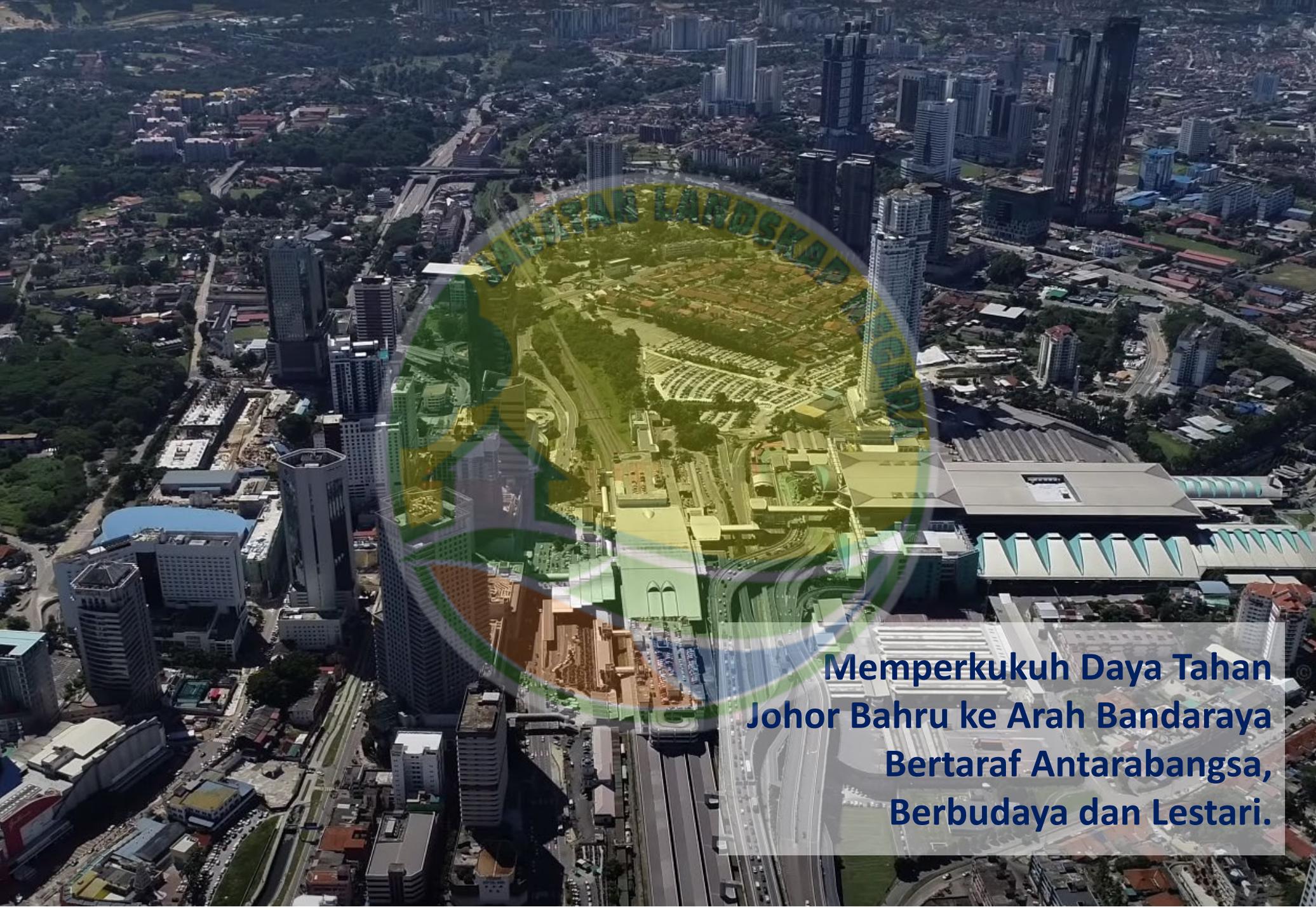
**Economic recovery.  
Booster for Tourism**



### Pilot Project 3: Upgrading Public Park.

To serve small communities since regional park can be closed anytime.





**Memperkukuh Daya Tahan  
Johor Bahru ke Arah Bandaraya  
Bertaraf Antarabangsa,  
Berbudaya dan Lestari.**